

Andrew Hampton

Detail-oriented professional with expertise in marketing, technology, and hospitality operations.

📍 Perth WA, Australia



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About

A dedicated and detail-oriented professional with a strong background in marketing management, business information technology, and hospitality operations. I possess hands-on experience in market trend analysis, campaign development, and ensuring high standards of guest experience and facility maintenance. My skills include digital marketing, social media management, and a solid foundation in software engineering principles, enabling me to align technology solutions with business objectives. I am committed to upholding strict compliance with health, safety, and hygiene protocols, and I excel at providing a welcoming environment for guests.

Talents & Skills

Digital Marketing • Consumer Behaviour • Brand Positioning • Market Trend Analysis • Campaign Development • Software Engineering • Database Management • Guest Experience • Social Media Management

Experience

Customer service • Optus stadium

2025 - Present • Burswood WA, Australia

Hospitality Staff • AHS Hospitality

2025 - 2025

Uphold strict compliance with health, safety, and hygiene protocols at all times. Ensure guest accommodations and shared areas are meticulously maintained to meet the hotel's standards. Identify and communicate any maintenance needs or facility concerns to the appropriate department for prompt action. Provide a welcoming environment and enhance overall guest experience through attention to detail.

Education

BA (Hons) in Marketing Management • Asia Pacific University (APU), Malaysia

2021 - 2024

Conducted research on digital marketing strategies, consumer behaviour and brand positioning to understand brands influence and connection to their audience. Gained hands-on experience in market trend analysis and campaign development.

Diploma in Business Information Technology • Asia Pacific University (APU), Malaysia

2019 - 2020

Developed a strong foundation in software engineering principles, with an emphasis on aligning technology solutions with business objectives and operational efficiency. Gained practical experience in programming and database management, building the skills to design and implement tech-driven solutions.